

ON BUSINESS



Advertising rate card | The official customer magazine for Hogg Robinson Group

About HRG

The Hogg Robinson Group (HRG) is one of the major companies in the world with more than 160 years of experience specialising in a range of services:

- Corporate travel management
- Consulting
- Expense management
- Sports travel management
- Events and meetings management

Audience

- *On Business* is targeted towards corporate travel decision-makers, organisers, senior managers, directors and senior secretaries/PAs. The readership includes a high proportion of frequent travellers; generally representing decision-makers or those who are influential in the decision-making process of travel arrangements;
- Reaches key decision makers in the industry across the world – financial directors and managers; procurement specialists; SMEs; multi-national corporations; and large businesses;
- Mailed to named individuals on the HRG worldwide database;
- This offers advertisers a fantastic opportunity to reach a very unique influential readership.

Publication

- Looks at global issues facing companies
- Travel industry news
- HRG innovations and products
- The magazine will be written by international journalists in all major markets

Regular features include:

- HRG World News
- Technology
- Interviews
- Food and Drink
- Destinations
- Gadgets
- Etiquette

Main facts

On Business has a global circulation of 12,000 copies. Printed and circulated, three times a year

- 7,000 English
- 3,000 German
- 1,000 French
- 1,000 American English






Media information



Distribution

Minimum print run: 12,000
Readership is in the region of 36,000 (average 3 readers per copy)
Frequency: Three times per year Jan/Feb, Jun/July and Oct/Nov

Customer magazine mailed to 12,500 HRG key travel decision makers

Rates	Size	(w) x (h)	Rates
	DPS – bleed DPS – trim	430 x 307mm 420 x 297mm	£7,000
	Full page – bleed Full page – trim	230 x 307mm 210 x 297mm	£3,500
	Half page – (h) Half page – (v)	190 x 136mm 92.5 x 277mm	£2,780

PLEASE NOTE: we can only accept artwork in high resolution PDF format. Further specifications are available on request.

Due to contractual issues, **NO** reservation, contact telephone or fax numbers, email and web site addresses are allowed on advertisements featured in *On Business* magazine. Instead they must read as follows:

For more information/reservations contact your local HRG office.

Premiums:

Outside back cover	£4,800
Inside front cover	£4,550
Inside back cover	£4,000

Series discount (Minimum of three – 10%)

Loose inserts Rates weight and sizes.
Full specifications available upon request.

Cancellations Sixty days prior to publication date.

Agency discount 10% off all prices plus VAT.

Rates shown are per issue, include colour, and are exclusive of VAT.

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Archant Dialogue offers clients a complete range of skills, from traditional publishing services, digital communications and website management

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